



**Australian
Recreational
Therapy
Association**

2024 National Conference Trade exhibition / Sponsorship Expression of Interest

***Virtual National Conference 26th – 27th September 2024
“Choice Connection Community”***

You are invited to participate in the Australian Recreational Therapy Association’s national conference as a sponsor. This annual event aims to encourage interaction and discussions between our delegates and your organisation. The conference committee anticipates up to 150 delegates from across Australia and internationally at our virtual event.

A variety of sponsorship options are being offered with benefits to your organisation including:

- Exposure to a relevant Australian audience throughout the 2-day event
- The conference gives your organisation an opportunity to present your products and services.
- Insight into current and future directions for Recreational Therapy
- All advertising material will be sent to conference delegates and ARTA membership, approx 500 in total

☐ Conference Gold Sponsor (6-month period Sept 2024 - February 2025) Total Cost: \$2500

1. A banner advert on ARTA website - (banner advert on home page Sept 2024-February 2025)
2. Inclusion of provided advertising material into the conference E-satchel
3. One page advertisement in conference program/abstract booklet
4. Acknowledgment of sponsorship during the conference and logo in program/abstract booklet.
5. Attendance for two people at the virtual conference
6. One article during the sponsorship period for inclusion in the ARTA eNewsletter (subject to editor’s approval) and full-page newsletter advertising for 6months
7. Sponsor logo displayed on presentation slide as part of ‘Hour to Empower’ online education sessions Sept 2024-Feb 2025
8. Trade Directory advertisement with sponsor logo and 50-word company profile with hyperlink to your website for 6 months

☐ Conference Silver Sponsor (6-month period Sept 2024 - February 2025) Total Cost: \$1500

1. Inclusion of provided advertising material into the conference E-satchel
2. Half page advertisement in conference program/abstract booklet
3. Attendance for one person at the virtual conference
4. Logo in Program/abstract booklet
5. Half Page advert in newsletter for 6 months
6. Trade Directory advertisement with sponsor logo and 50-word company profile with hyperlink to your website for 3 months



☐ Conference Virtual Satchel Insert Total Cost: \$500

- 1. Inclusion of provided advertising material into the conference satchel
- 2. Logo in program/abstract booklet

☐ Conference Awards – up to \$500 (incl GST) e.g., cheque/goods/services

- 1. Possible award categories include Best first-time presenter; Best eposter; Best Student Presentation or ARTA Award for Excellence. Company listing in conference program/abstract booklet.
- 2. Logo displayed on a joint sponsors slide at Award Presentation virtual event.
- 3. Opportunity to present the award to the recipient during the Award Presentation virtual event.

General Advertising Opportunities:

Newsletter advertising entry:

- 1. Dependent on size of advertisement on a standard A4 page, prices per month.
- 2. Please see table below
- 3. All files to be supplied as Hi-Res PDF files
- 4. Images included must be 300dpi
- 5. Fonts are to be embedded or outlined, with colours set up as CMYK
- 6. ARTA Board reserves the right to decline any advertising that does not align with ARTA values

	Full page	Half page	Quarter page
1 month	\$100	\$60	\$40
3 months	\$270 (\$90p/m)	\$150 (\$50p/m)	\$90 (\$30p/m)
6 months	\$420 (\$70p/m)	\$240 (\$40p/m)	\$150 (\$25p/m)
12 months	\$720 (\$60p/m)	\$420 (\$35p/m)	\$240 (\$20p/m)

Website Trade Directory

- 1. Trade Directory advertisement with sponsor logo and 50-word company profile with hyperlink to your website
- 2. \$50 per month; \$120 for 3 months; \$220 for 6 months; \$450 per year
- 3. ARTA Board reserves the right to decline any advertising that does not align with ARTA values

Other advertising opportunities:

- 1. Is there a different way you would like to advertise your business with us?
- 2. Requests can be made via the enquiry form on the website.

Contact:Organisation:

Email:Phone:

Please return form by Wednesday 14th August,2024 *Notification of acceptance and invoice will be sent by 20th August,2024

**Email: diana@recreationaltherapy.au Phone: 02 9887 2111
ARTA Conference Committee, PO Box 83 North Ryde, NSW 1670**