

# DRTA Awards 2017 Submission – Leisure bite Abstract

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Innovation to excite & empower.

## Resident Movie Calendar Project 2017:

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### Synopsis:

12 movies were recreated by the residents, resulting in a selection of photos that were turned into a 12-month calendar.

The idea came from one of our volunteers who suggested creating a movie calendar after spotting a similar project while on holidays in Germany. The volunteer thought it looked like a project that would be so much fun for residents, and that it would make a great Christmas gift for families to have a calendar with their Mum or Pop in it. We weren't aware of any Australian aged care facility attempting this before but could see the potential benefits.

Each Christadelphian Aged Care residential Home and selfcare Village chose a movie scene which a few residents could recreate for a photo shoot, with the aim of using photos to make up each month of a 2017 calendar.

The Leisure and Lifestyle Coordinator led the calendar idea and worked with each Home to choose the movie still shot. To increase the sense of fun further a winning front cover prize was established. The picture that received the most 'likes' from the public through the Christadelphian Aged Care Facebook page would win the front cover position. This competition

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encouraged the sharing and pride associated with the wonderful images. Many of the Homes chose movies that had a meaningful link with the residents.



Casa Mia Home chose the movie 'Rocky' because one of their residents, Jack, was actually a boxer. This link made the choice of movie really personal. Southhaven Home chose 'Mamma Mia' because that was the favourite movie for the residents and they are always having sing-a-longs to it.

It was a project we were able to take further by sharing it with the broader community. The Leisure and Lifestyle Teams helped organise costumes and props for the photo shoots. The Leisure and Lifestyle Coordinator joined forces with the Marketing and Communications Manager and a professional photographer to setup 13 photo shoots over three days, including four at Courtlands Village. Backgrounds similar to ones from the movies were put in digitally added behind the residents to create a more realistic look. Corporate staff also got involved in the project and chose 'Home Alone' as their movie. This photo was not included in the cover competition, but was used for December.